



19TH ANNUAL

Our Hospital Walk/Run

2025 Sponsorship Opportunities

North Bay
Regional Health
Centre Foundation



Fondation du Centre
régional de santé
de North Bay

2024

18th Annual

Our Hospital Walk/Run



39 Teams

58 Sponsors

485 Participants

\$118,500
raised



Demographic

26% of participants are under the age 20

38% of participants are ages of 30 and 49

25 % of participants are over the age of 60 +

62% of participants identify as females

Your hospital is ALWAYS here for you and your loved ones. Your participation in this year's **Our Hospital Walk/Run** will help provide urgently needed advanced medical equipment to care for your community.



Sponsor Walk/Run

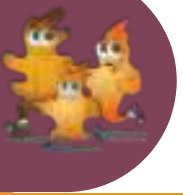
- Your business will be included in a mixed-media advertising campaign.
- Your business can align your sponsorship with your goals and objectives.
- Opportunity to showcase a product or service to participants.
- Opportunity to provide your customers with complimentary race registrations



Participate in Walk/Run

- Sign up to Walk or Run.
- Register your family.
- Ask your friends to join.
- Engage your staff and peers by registering as a team.
- Collect pledges in support of your local hospital.
- Promote your participation on your social media pages.





SPONSOR BENEFITS

ROUTE - \$7,500

- Route naming
- Opportunity to speak at opening or closing ceremony
- Opportunity to voice Walk/Run radio commercial
- Opportunity to participate in Walk/Run TV commercial (promoted on social media as well)
- Logo recognition on community promotional mailer (Approx. 17,000 printed & 11,000 digital copies)
- Logo recognition on participant bib numbers
- Opportunity for video testimonial
- Logo recognition on event poster (200 copies printed)
- Opportunity to provide promotional products for all participants
- Logo recognition all Walk/Run print advertising (community mailing)
- Opportunity to provide banner for finish line area
- Logo recognition on finish line arch
- Listed in the Foundation's Annual Impact Report (electronic)
- Logo recognition on *Our Hospital Walk/Run* Facebook
- Logo recognition on NBRHC Foundation Instagram
- Logo recognition in Foundation E-Blast
- Logo recognition on OurHospitalWalkRun.ca
- Logo recognition on RaceRoster.com
- Logo recognition on event pledge form
- Listed in thank you letter to all participants
- 14 Free race entries
- Certificate of recognition

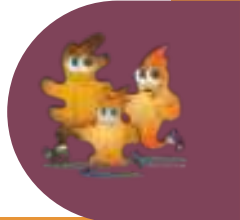
GOLD - \$5,000

- Opportunity to voice Walk/Run radio commercial
- Opportunity to participate in Walk/Run TV commercial (promoted on social media as well)
- Logo recognition on community promotional mailer (Approx. 17,000 printed & 11,000 digital copies)
- Opportunity for video testimonial
- Logo included on event poster (200 copies printed)
- Opportunity to provide promotional products for all participants
- Logo recognition in all Walk/Run print advertising (community mailing)
- Opportunity to provide banner for finish line area
- Logo recognition on finish line arch
- Listed in the Foundation's Annual Impact Report (electronic)
- Logo recognition on *Our Hospital Walk/Run* Facebook
- Logo recognition on NBRHC Foundation Instagram
- Logo recognition in Foundation E-Blast
- Logo recognition on OurHospitalWalkRun.ca
- Logo recognition on RaceRoster.com
- 10 Free race entries
- Certificate of recognition

SILVER - \$2,500

- Logo recognition on community promotional mailer (Approx. 17,000 printed & 11,000 digital copies)
- Opportunity for video testimonial
- Opportunity to provide promotional products for all participants
- Logo recognition in all Walk/Run print advertising (community mailing)
- Opportunity to provide banner for finish line area
- Logo recognition on finish line arch
- Logo recognition on Our Hospital Walk/Run Facebook
- Logo recognition on NBRHC Foundation Instagram
- Logo recognition in Foundation E-Blast
- Logo recognition on OurHospitalWalkRun.ca
- Logo recognition on RaceRoster.com
- 8 Free race entries
- Certificate of recognition

SPONSOR BENEFITS



BRONZE - \$1,250

- Logo recognition on community promotional mailer (Approx. 17,000 printed & 11,000 digital copies)
- Opportunity to provide promotional products for all participants
- Opportunity to provide banner for finish line area
- Logo recognition on finish line arch
- Listed in the Foundation's Annual Impact Report (electronic)
- Logo recognition on Our Hospital Walk/Run Facebook
- Logo recognition on NBRHC Foundation Instagram
- Logo recognition in Foundation E-Blast
- Logo recognition on OurHospitalWalkRun.ca
- Logo recognition on RaceRoster.com
- 6 Free race entries
- Certificate of recognition

WATER STATION - \$1,000 (4 available)

- Logo recognition on community promotional mailer (Approx. 17,000 printed & 11,000 digital copies)
- Opportunity to provide promotional products for all participants
- Opportunity to provide banner for finish line area
- Logo recognition on finish line arch
- Listed in the Foundation's Annual Impact Report (electronic)
- Logo recognition on Our Hospital Walk/Run Facebook
- Logo recognition on NBRHC Foundation Instagram
- Logo recognition in Foundation E-Blast
- Logo recognition on OurHospitalWalkRun.ca
- Logo recognition on RaceRoster.com
- 4 Free race entries
- Certificate of recognition

COACH - \$750

- Listed recognition on community promotional mailer (Approx. 17,000 printed copies)
- Opportunity to provide banner for finish area
- Listed recognition at medal pick up
- Listed recognition on Our Hospital Walk/Run Facebook
- Listed recognition on NBRHC Foundation Instagram
- Listed recognition on OurHospitalWalkRun.ca
- Listed recognition on RaceRoster.com
- 2 Free race entries
- Certificate of recognition



2025 Sponsorship Agreement



Company Name: _____
Primary Contact: _____ Title: _____
Mailing Address: _____
Telephone: _____ Fax: _____ Email: _____

Sponsorship Level

- Coach - \$750 Water Station- \$1,000 Bronze - \$1,250
(4 available)
- Silver - \$2,500 Gold- \$5,000 Route- \$7,500

Auction

The Our Hospital Walk/Run has an auction component that contributes to the fundraising efforts of the event. This is a way to further your impact and also drive customers to your business. Would you be interested in contributing an item to the auction ? YES NO

Payment Details

My 2025 cash sponsorship is: (A) \$ _____

My in-kind contribution of _____ is valued at: (B) \$ _____

Sponsorship total (A+B): \$ _____

Fax, Email or Mail this form. As soon as we receive your commitment you will start receiving your sponsorship benefits. Your payment may follow before September 19, 2025. Please make cheques payable to NBRHC Foundation.

Payment Methods

- Cheque to follow before: _____ Cheque included Invoice
(payable to NBRHC Foundation)
- Visa MasterCard Card # _____ Exp _____ CVV _____

Please send your completed agreement form to:

North Bay Regional Health Centre Foundation, P.O. Box 2500, North Bay ON P1B 5A4
Telephone: 705.495.8125 Fax: 705.495.8121 Email: Foundation@nbrhc.on.ca

Thank you for inspiring investment in exceptional healthcare, close to home.